

Message Text

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ORIGIN COME-00

INFO OCT-01 EUR-25 ISO-00 CIAE-00 EB-11 INR-11 LAB-06

NSAE-00 PA-04 RSC-01 SIL-01 USIA-15 PRS-01 /076 R

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P 192200Z JUL 74

FM SECSTATE WASHDC

TO AMEMBASSY VIENNA PRIORITY

AMEMBASSY SOFIA

UNCLAS STATE 157131

E.O. 11652:N/A

TAGS: BEXP, BU

SUBJECT: PLOVDIV FAIR - COMMERCIAL EXHIBIT, STATUS AND
PLANNING.

VIENNA FOR EWTC

REF: (A) STATE 140625 (B) SOFIA 0984

1. FINAL PARTICIPATION STATUS: CESSNA SHOWING AGWAGON;
COMPUCCORP, SHOWING 6 MINICOMPUTERS, 2 READERS/RECORDER,
1 PLOTTER, 1 TYPEWRITER AND INTERFACE, AND ONE TELETYPE
AND INTERFACE; JOHN DEERE AND CO., 2 TRACTORS, ONE FORAGE
HARVESTER AND 3 ATTACHMENTS; CORN PRODUCTION SYSTEMS, VISUAL
DISPLAY OF FARM TECHNOLOGY; HESSTON, 6600 WINDROWER,
FIELD QUEEN FORAGE HARVESTER, AND HESSTON 60A STAKHAND
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SYSTEM; INTERNATIONAL HARVESTER, ONE 12 ROW CYCLO 400 PLANTER

AND ONE DEMONSTRATION MODULE; PERRY HARVESTER, 5 MENHANCAL
TREE FRUIT HARVESTERS; STAUFFER CHEMICAL, SEVEN CHEMICAL
SAMPLES PLUS AUDIO-VISUAL DISPLAY INVOLVING SLIDES AND
POSTERS; STEIGER TRACTOR, ONE COUGAR TRACTOR (WITH CPS);
TOWNER MFG. CO., AUDIO VISUAL DISPLAY FARM EQUIPMENT;
WELT INTERNATIONAL, INFORMATION ON ITS EW
TRADE ACTIVITIES; ZERO MFG CO., A MILKER, MILK TANK COOLER
AND DRY BLAST PEENING CABINET. ALSO CARNATION CORP.,
GENETICS DIVISION,. HUGHSON, CALIFORNIA NOW PARTICIPATING
AND WILL HAVE AUDIO-VISUAL DISPLAY AND BROCHURES ON MILK-COW
BREEDING. TOTAL 13 FIRMS WITH 120 CUBIC METERS INDOOR AND 566
CUBIC METERS OUTDOOR SPACE TAKEN. GRAVEL, CRUSHED
STONE OR OTHER SURFACE ACCEPTABLE OUTSIDE EXHIBITORS. CESSNA
WOULD PREFER CEMENT IF POSSIBLE OR OTHER HARD SURFACE.
DESIGNER HAS DETAILS.

2. HESSTON STATES THAT PA AND OTHER INFO MAILED SOFIA. WE
AIR MAILING TODAY PRODUCT CHARACTERISTICS AND PA COPIES ALL
OTHERS AVAILABLE TO VONTILLIUS.

3. RE REFTEL B ALL ITEMS BEING HANDLED HERE. COMMERCE
BROCHURE MATERIAL ON 9 FIRMS HAS BEEN CABLED AND 4 REMAINING
WILL BE COMPLETED ASAP. ALL COMPANY CATALOGS HAVE BEEN
SENT AIR POUCH TO SOFIA. PLEASE ADVISE ASHWORTH ABOVE PARTI-
CIPANTS.

4. DESPITE PROBLEMS OCCASIONED BY NEED FOR LAST MINUTE
PREPARATIONS WE HOPE FOR GOOD SHOW AND APPRECIATE
EVERYONE'S EFFORTS.
INGERSOLL

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